

# Break the Bottle Habit

Send us the label from any bottle of Welch's® Grape Juice or Ocean Spray® Cranberry Juice Cocktail, and we'll send you a coupon for a **FREE 2-Pack of**



Official Mail-In Certificate—Not Redeemable At Check-Out

**FREE** COUPON FOR NEW  
SENECA LIQUID  
CONCENTRATE

**Here's How:** Mail this Certificate and one (1) label from Welch's Purple Grape Juice or Ocean Spray Cranberry Juice Cocktail (any size) to:

Seneca Liquid Concentrate Challenge  
P.O. Box 410408  
El Paso, TX 88541-0408

(Please Print)

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zip \_\_\_\_\_

**VOID**

Offer good in USA. This certificate may not be mechanically reproduced. Please attach label to accompany your request. Offer void where prohibited, restricted or taxed. Please allow 6-8 weeks for delivery. Limited to one (1) request per family, group or organization. **HURRY! Offer expires June 30, 1990.**



The same quality, great taste and nutrition you've come to expect from Seneca in a new lightweight, space saving package. Each convenient 2-Pack yields 84 oz. of Seneca...and it stays fresh on the shelf with no preservatives, and no refrigeration is necessary.

**Seneca...The Juice Family For Your Whole Family**



# The Best Taste in Fruit Juice Comes in Small Packages!

You get two big pitchers of juice (84 oz.!) from one small 2-Pack of



Available in 3 Flavors:  
Apple Juice, 100% Natural Grape Juice  
and Cranberry Juice Cocktail

The same quality, great taste and nutrition you've come to expect from Seneca in a new lightweight, space saving package. Each convenient 2-Pack yields 84 oz. of Seneca...and it stays fresh on the shelf with no preservatives, and no refrigeration is necessary.

SENECA...The Juice Family For Your Whole Family

## FREE!

EXPANDABLE TOTE

(With Proofs-Of-Purchase)

You get this big (13" x 11 1/2" x 3") sturdy nylon tote bag from this tiny (6" x 4") pouch!



Manufacturer Coupon

Expires 10/31/90

## SAVE 50¢

when you try any flavor of NEW  
SENECA LIQUID CONCENTRATE  
Look for NEW SENECA LIQUID CONCENTRATE  
in the Bottled Juice Section



5 37100 22050 7

**VOID**

RETAILER: Seneca Foods Corporation will reimburse you for the face value of this coupon plus 8¢ when accepted from your retail customers in accordance with their redemption policy and on the purchase of Seneca Liquid Concentrate. Mail this coupon to: Coupon Redemption Program, P.O. Box 700093, El Paso, TX 78570-0093. Void where purchase of sufficient stock to cash coupon is not presented for redemption must be shown. Limit one coupon per transaction. Void where taxed, taxed or otherwise restricted. Customer must pay sales tax. Good only in the USA. Cash value 1/20th of a cent.



4990

Official Mail-In Certificate

## FREE EXPANDABLE TOTE

To receive this sturdy nylon expandable tote bag FREE (A \$7.95 value), mail proofs-of-purchase (UPC Symbol) from two (2) cardboard cartons of any flavor NEW Seneca Liquid Concentrate.

Mail to: **FREE EXPANDABLE TOTE OFFER**  
P.O. Box 1053  
Maple Plain, MN 55348

(Please Print)

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip \_\_\_\_\_

Offer good in USA. This certificate may not be mechanically reproduced and must accompany your request. Offer void where prohibited, restricted or taxed. Please allow 6-8 weeks for delivery. Limited to one (1) request per family, group or organization. Offer good while supplies last. Offer expires December 31, 1990.

**VOID**