

FOR IMMEDIATE RELEASE

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June 17, 2005

Nu-Look Collision Centers / Fairport Gets a New Look

ROCHESTER, NEW YORK – Just in time for the official start of summer, Nu-Look Collision Centers is relocating its Fairport store the end of June to a 16,000 square foot state-of-the-art facility conveniently located at 1177 Fairport Road, just before Baird Road in Fairport. One of six Nu-Look Collision Centers, the new larger facility promises to be even more customer-focused with expanded offerings from two new automotive-related tenants.

The Art of Driving Service

It all started 24 years ago when President Jeff DiFulvio opened the first Nu-Look Collision Center on Monroe Avenue downtown. Expanding locations ever since to better serve the needs of the Rochester community, Nu-Look's newly relocated Fairport store will feature not only on-site car rentals from Hertz Rent-A-Car, but will also house two big sales and service showrooms with auto dealer tenant Vision KIA . 'We want to be even more customer-focused and accessible', says Owner/Founder Jeff DiFulvio. Keeping accessibility top-of-mind, the new Nu-Look Collision/ Fairport Center will have the same phone number: 377-4610.

Expanding the Nu-Look Collision Center/Fairport Team

'We anticipate adding 2-3 new people to our staff by year's end', says Owner/Founder Jeff DiFulvio. Manager Skip Otterbien and his current Fairport team are especially excited about relocating to 1177 Fairport Road, and look forward to enhancing Nu-Look Collision's level of service and offerings to customers.

About Nu-Look Collision Centers

Nu-Look Collision started in 1981 as a one-man operation by Owner/Founder Jeff DiFulvio. To date, Nu-Look has six great locations in the Greater Rochester area employing over 100 people and performing collision repairs on over 7,000 vehicles a year.

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