

FOR IMMEDIATE RELEASE

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**Nu-Look's new Mechanical Business, 'In Spec Auto',
Renews Your Ride**

ROCHESTER, NEW YORK – Summertime and the driving just got easier with the new auto mechanical business, 'In Spec Auto', a division of Nu-Look Collision conveniently located at 1301 East Ridge Road behind the Nu-Look Collision Center in Irondequoit. All mechanical 'make-overs and services' come with the same Nu-Look philosophy and high level of honesty and service Nu-Look Collision prides itself on.

In Spec Auto @ Nu-Look Collision Center /Irondequoit

With In Spec Auto's complete mechanical repairs and service, consumers can get the same expertise and craftsmanship level Nu-Look Collision customers rely on. Says Nu-Look Founder/Owner Jeff DiFulvio, 'We want to provide a higher level of service to customers as we've seen so many customers come in for collision repair and ask us for mechanical work'. The Irondequoit store is the only Nu-Look Collision Center to offer In Spec Auto's enhanced mechanical services and special summer packages. To make an appointment, call 467-0447 or just stop in.

Re-New Your Ride at a Nice Price

From NYS inspections, to alignments, to suspensions, engine repairs, and much more – In Spec Auto has properly hired and trained mechanics to get your vehicle road-ready for summer. Founder/Owner Jeff DiFulvio is especially excited about In Spec Auto's summer special, 'Renew Your Ride', which includes a front-end alignment along with wheel rotation and balance for \$69.95.

College Student Make-Over Special

And, just in time to get your vehicle spruced up and summer-ready, Nu-Look Collision is packaging the 'College Student' InspecAuto special: oil/filter change, wheel rotation & balance, hand-wash & wax, and interior shampoo & clean - all for \$89.95

About Nu-Look Collision Centers

Nu-Look Collision started in 1981 as a one-man operation by Owner/Founder Jeff DiFulvio. To date, Nu-Look has six great locations in the Greater Rochester area employing over 100 people and performing collision repairs on over 7,000 vehicles a year.

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