

Lange:Design

graphic design. **expert advice.**

A visual communications specialist, Lisa Lange delivers impactful, dynamic visual solutions for all graphic design needs. From concept through completion, Lisa's expertise and project management agility crosses a variety of design platforms including print, web, advertising, and collateral, for b2b, consumer, and not-for-profit clients. Before launching Lange:Design in 1991, Lisa honed her design and marketing skills in various capacities on the advertising agency and client-side which took her across a few continents. Her globe-trotting experience began in Nairobi where she was interned with McCann-Erickson, then up to Burlington VT to learn print and direct mail for Garden Way, Inc.. Next stop was Grand Cayman in the British West Indies where she art directed and produced a monthly magazine for Norwester Group of Publications. Back up to Vermont where she managed ENO Graphics before heading West to Cupertino CA to become Senior Designer for Tandem Computers. *"I sill can't believe this is my day job"*, muses Lisa reflecting upon her career and good fortune in finding her passion. A graduate of St. Lawrence University, Lange is also a graduate of Graphic Careers, Rochester NY. Her work is infused with a robust vitality that translates into original, results-oriented communications programs. Lange:Design's award-winning services include: Graphic Design for print and web, Copywriting/Editing, Project Management, Art Direction, Traffic Coordination, and Vendor Selection/Negotiation.

