

EASTMAN KODAK COMPANY

Services provided: creative direction, copywriting & production coordination



III. D&AI Makes It Happen... Global Success





D&AI Makes It Happen...

Global Success

From inside D&AI... Some serious teamwork and supersonic performance by the DC50 Packing Team! The DC40 and DC50 Operations Team packed and delivered through Distribution center 2,640 DC50s in 48 hours!!! A great example of what EK people, dedicated suppliers, and solid teamwork can do when the chips are down - this just goes to show what can be done! From the management call for help on Wednesday afternoon, to trucking out product to customers sold all over the Northeast, our people had to pull together from several locations including Elmgrove and Gerber --- not to mention orchestrating the reshuffling of manufacturing resources, and pulling in of parts ahead of schedule, and some creative logistics at Building 605. This gives "MAKING IT HAPPEN" true meaning.

