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browngrotta arts celebrates 2017 milestone: *Still Crazy After All These Years: 30 Years in Art Exhibition*

WILTON, CONNECTICUT - Since breaking ground in the big 80s, browngrotta arts has been carefully curating and exhibiting emerging and established artists who celebrate the exploration of fiber art techniques and who understand the possibilities of soft materials. These are artists who helped to build a whole new field of art – fiber sculpture, art baskets, weaving, plaiting and other related means of fabrication. These became ways to create work for a wall, build a sculpture, conceive an installation or support a performance. And to that end, browngrotta arts has been chartering new waters in art to showcase and provide unique sculptural and mixed media works to the trade for commercial and residential spaces.

From the early mid-20th century pioneering days to the newest possibilities in fiber optic art – browngrotta arts' stable of fiber artists spans five exhilarating decades working with numerous design and architectural firms including: *Clodagh Design, Jean Efron Art Consultants, Powell/Kleinschmidt, Mark Finlay Architect, Fifield/Piaker/Elman Architects PC, Osage Art Consultancy in Hong Kong, Jack Levy Design, ICArt, Lisa Austin & Associates, O'Connor & Associates Art Advisors and Linda Bird, Ltd.*

"Fiber art is ideal for awkward spaces, solving many specific design problems – which architects and designers love – as a textural counterpoint or even as an acoustical aid," notes gallery co-owner Tom Grotta.



Individual client work features collaborations in architecturally significant homes by *Richard Meier, Olson Kundig Architects and Kengo Kuma & Associates.* browngrotta arts' placement of artists' works includes pieces by *Sheila Hicks, Ed Rossbach, Masakazu Kobayashi, Magdalena Abakanowicz* and many others in residences, commercial spaces and major museum collections including the *Metropolitan Museum of Art, the Philadelphia Art Museum, the Museum of Arts and Design, the Art Institute of Chicago, the Yale Art Gallery and the Whitney Museum of Art.*

Browngrotta arts kicks off its 2017 milestone celebration with an extensive exhibition at its renowned barn/home in Wilton, CT: *Art in the Barn, Still Crazy After All These Years...30 years in art, Milestone Exhibition in Wilton, CT April 22-30.*

The Art World's New Material Obsession: Fiber

Indeed, fiber art is on fire. Its natural mutable capabilities enable the artist to express exponential creative possibilities in many forms - from wall art to sculptural art as the *Wall Street Journal* noted in an August 2015 article, *The Art World's New Material Obsession: Fiber.*

An Unusual Business Model from the Start

Rather than being in the typical gallery, browngrotta arts promotes the work of more than 100, finely curated, contemporary artists from the UK, Asia, Europe and North and South America without a retail space. Instead, browngrotta arts opens its barn/home for 10 days a year... publishing vivid, full-color art catalogs in its basement (48 to date), attending annual art fairs and partnering with public venues such as:

- The Morris Museum, NJ:
www.prweb.com/releases/2016/02/prweb13206002.htm
- The Bendheim Gallery
of the Greenwich Arts Council, CT:
www.greenwichartscouncil.org/From-the-Ground-Up-2015.html.
- The New Bedford Museum of Art, MA:
www.newbedfordart.org/upcoming-exhibitions/.

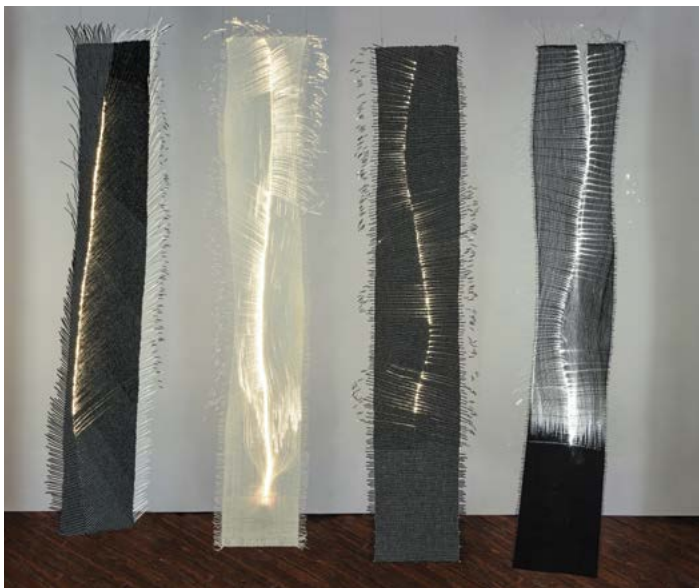


2016 *Green From the Get Go* Installation at the Morris Museum

Browngrotta arts' 30 years of success can be attributed to three things: first and foremost - the quality of the artists it promotes. Secondly, browngrotta arts' ability to provide lush but accurate photographs of individual works in catalogs and through its robust digital presence on www.browngrotta.com and other social media sites has greatly extended its success. Lastly, browngrotta arts offers virtual installations of works (to scale and with shadow) in their proposed locations – something clients, architects, designers, and architectural librarians find very valuable, explains gallery co-owner Tom Grotta,

"Because fiber art is dimensional art, digital placement makes it so much easier to see and experience the art in a home or corporate space," explains co-owner Tom Grotta.

We would love to assist you with coverage of browngrotta arts in 2017, the gallery's 30th Anniversary year, for your specific editorial calendar needs. Just let us know, as we can assist you with a piece on related timely topics such as 'How Designers Source Online,' 'Finding Art Everywhere But a Gallery' (fairs, auctions and online curators), 'How "Virtual Installation" Has Changed Decorative Arts Buying,' and on the medium itself: 'The Haptic Appeal of Fiber Art,' 'Fiber Art's New Appeal,' 'Influence and Evolution,' 'Uncommon Threads' and 'At Long Last Love: Fiber Sculpture Gets Its Due.' We've included a few images, including browngrotta arts' barn/home which offers clients the opportunity to visualize the many installation possibilities and beyond. Browngrotta's website and blog contain hundreds more. All are available in high resolution.



Fiber Optic Tapestry by Włodzimierz Cygan

We invite you to attend browngrotta arts' 2017 kick-off event: *Art in the Barn, Still Crazy After All These Years...30 years in art: Milestone Exhibition*
Wilton, CT April 22-30.

For a media invitation to our press previews at 12 p.m. on Sat. April 22 or 9 a.m. on Mon. April 24th please contact Carter Grotta at 203.451.2407.

Stay tuned for more 2017 milestone events:
PLUNGE: explorations from down below
presented with the assistance of browngrotta arts
New Bedford Museum of Art, MA June 2-October 8, 2017.

Thanks for giving browngrotta arts' story your consideration, and please don't hesitate to call us with other editorial story ideas/needs.

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